

MODERN LUXURY

MANHATTAN

BEST OF MANHATTAN

A Curated Guide to
the City's Good Life

CHAMPION STYLE

Fashion's
Athletic Mood

EMPIRE STATE OF MIND

Aerin Lauder's
New York Edit

Plus

John Lithgow
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SHINING MOMENT

*DIANE KRUGER'S
ROLE OF A LIFETIME*

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From the role that changed her forever to how she lives with no regrets — actress, fashion darling and former model Diane Kruger bares all.

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Channel your athletic prowess in this season's sporty silhouettes.

FEATURE

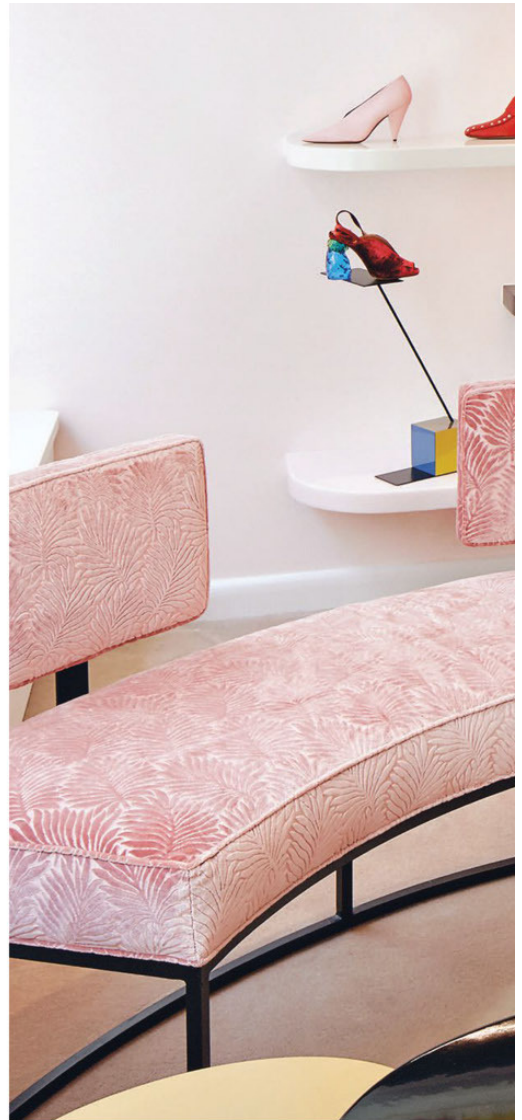
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Discover the best of the Big Apple and the elite offerings taking luxury living to the next level.

Be it an elite concierge service, the top consultant for school admissions or the city's chicest cosmetic dentist, we offer you a VIP guide to navigating New York City. Here is an insider's look at the people, places and services for the luxe life in Manhattan.

By Kendyl Kearly and Phebe Wahl

BEST OF MANHATTAN





BEST BOUTIQUE

The smart set can finally shop fashion insider favorite **The Webster** closer to home thanks to the style-setting store's newly debuted Soho location. After her original South Beach, Fla., store earned a cult following, founder Laure Hériard Dubreuil expanded her empire to Houston; Costa Mesa, Calif.; Bal Harbour, Fla.—and now Manhattan. “I love the energy of New York, and it has always been a dream of mine to open The Webster here,” says the French entrepreneur. For her hometown location, she offers sartorialists a sparkling six-story sanctuary set in a historic 12,000-square-foot building. The luxury retailer boasts a roster of 30 male designers and 68 female designers, including “it” labels like Isa Arfen, Julien David and jewelry by Anita Ko. The Soho location will also debut Webster Home, featuring pieces by Italian artist Gaetano Pesce, exclusive Pierre Frey fabrics and rare gems like a Nada Debs brass candy-colored pebble table. 29 Greene Street, thewebster.us

THE WEBSTER PHOTO BY ANDREW ROWAT;
MICHAEL APA PHOTO COURTESY OF MICHAEL APA



BEST COSMETIC DENTIST

“Everyone is asymmetrical, and the reality is that if you put perfect teeth into an asymmetrical face, it looks unnatural,” explains cosmetic dentist **Dr. Michael Apa**. As one of the leading cosmetic dentists in the world, Apa offers services here (celebs included!) and in Dubai, United Arab Emirates, (where he serves as the dentist to the royal family there). Dressed in custom Brunello Cucinelli lab coats, Apa and his team do not merely look the part. From finding the perfect shade for teeth whitening to his Apa Beauty range of products to prolong your out-of-office smile, Apa tailors each smile by recontouring the face using prepress, porcelain veneers. “At the end of the day, you are trying to create overall harmony, not just perfect teeth,” says Apa. Rosenthal Apa Group, 30 E. 76th St., rosenthalgrip.com





BEST TASTING MENU

Since its reopening this fall, **Eleven Madison Park** has enchanted epicureans with delicious details ranging from the thoughtfully crafted interiors by Allied Works to uniforms designed by CFDA/Vogue Fashion Fund finalist Todd Snyder to chef-co-owner Daniel Humm's elegant, ever-evolving menu that showcases his strength in celebrating seasonality. Gastronomes will relish the ticketed eight- to 10-course tasting menu (\$295 per person—book at least a month in advance). A wine pairing program (\$175, or \$275 for reserve pairings) narrows the 4,000 selections on offer of nearly 20,000 bottles available. For the fainter of heart, the bar offers an abbreviated five- to six-course tasting menu (\$155 per person). "We use four fundamentals when we develop a dish at EMP to focus on simplicity—every dish must be beautiful, delicious, intentional and creative," says Humm. 11 Madison Ave., 212.889.0905, elevenmadisonpark.com

BEST DIET EXPERT

"Because I grew up in a family full of cooks, I felt I was destined to work with food one way or another," explains NYC-based registered dietician **Tanya Zuckerbrot** (ffactor.com), who has earned a fevered following for her high-fiber diet approach to wellness and weight loss. This year, the acclaimed author and diet expert releases an updated version of her best-selling book, *The F-Factor Diet: Discover the Secret to Permanent Weight Loss*, as well as a new F-Factor app. Manhattan VIP clients (like Megyn Kelly) receive overall lifestyle support as well as sample her newly launched F-Factor product line that includes bars and smoothies. "I've stocked private planes with #FFACTORAPPROVED foods, just the same as I have helped clients clean out their pantries," says Zuckerbrot of her customized services, which also include cooking classes and supermarket tutorials.

"The weight loss space is oversaturated with information and misinformation, so it's understandable [that] so many people are confused as to who and what to listen to," Zuckerbrot says. "F-Factor is different: It's not a fad diet," she says. "Where most diets are based on omission, advising you to omit certain foods like carbohydrates or fats and thus leaving dieters feeling hungry, deprived and dissatisfied, the F-Factor Program is based on addition—on what fiber you add into your diet to lose weight."



ELEVEN MADISON PARK PHOTO BY GARY H. FANTY
ZUCKERBROT PHOTO COURTESY OF FFACTOR



BEST CONCIERGE DOCTORS

Family doctor to stars such as Sting, Ralph Lauren and Ben Stiller, Dr. Bernard Kruger is turning medical care from a lengthy annoyance into an opportunity to pamper. Kruger developed the concept of "concierge medicine" by founding **Priority Private Care**, a members-only 24/7 emergency room and urgent-care facility on the Upper East Side. The health care professionals treat their exclusive clientele to a no-wait, easy health experience that includes everything from flu shots to illness diagnostics. During the summer, PPC expands to the Hamptons for house calls, and if patients require further care, they can receive transport back to the city via private car, ambulance or helicopter. Through a partnership with Liberty Helicopters, patients also get discounts on nonemergent flights. As an oncology expert and health care advocate, Kruger is saving lives in style.

170 E. 77th St., priorityprivatecare.com



BEST ADMISSIONS ADVISOR

With the Ivy League application process inspiring palpitations in the hearts of prep schoolers and parents alike, Dr. Kat Cohen's service, **IvyWise** (ivywise.com), is an educational blessing. The former Yale admissions reader uses a blend of tutoring, research and counseling to get students into the right schools for them. "While at Yale, I saw all of the preventable mistakes students were making on their applications and knew I could help students reach their academic and extracurricular goals by counseling them," Cohen says. A team of ex-deans and former directors of admissions from top schools make college applications a time-saving cinch.



BEST CLOSET CURATION

Behind many of Manhattan's best-dressed men and women is an army of wardrobe wizards courtesy of **Visual Therapy** (visual-therapy.com). The clothing and organization specialists offer a long list of sartorial services, including wardrobe styling, closet design, customized shopping experiences, jewelry expertise and garment archiving with an iPad lookbook. The stylists have a finely tuned five-step process for streamlining results: Define your personal style, edit your wardrobe, fill in the gaps by shopping, put it all together with documentation, and follow up with off-season shopping updates and style maintenance. The company also launched VT Home to assist with any interior design needs, and the Visual Therapy blog is filled with fashion and wellness tips for an entire lifestyle transformation.





BEST WORKSPACE

Now more than ever, women are seeking a workplace that fosters positive community support. Enter

The Wing, a network of co-working and community spaces for women. To meet growing demand, the newly debuted The Wing SoHo is three times the size of The Wing's original Flatiron location. "Since opening our first space last year, we've been overwhelmed with the amount of interest from women looking to join The Wing," co-founder and CEO Audrey Gelman says. The work environment echoes messages of empowerment throughout with conference rooms named after our favorite fictional heroines (like Ramona Quimby and *The Golden Girls*' Blanche Devereaux), the 10,000-square-foot space also offers phone booths, private offices, showers, lockers, a nap room and a beauty room, which features custom wallpaper by illustrator Joana Avillez and Flat Vernacular's Payton Turner (both founding members of The Wing). The new location expands offerings with an all-female lending library with more than 2,000 titles (topics range from feminist theory to contemporary women's fiction), as well as a gallery of works by prominent female artists. 52

Mercer St., the-wing.com



BEST BOAT CONCIERGE

The **YachtLife** app (yachtlife.com) makes boating a breeze by providing an alternative to all the time and organization that comes with owning a yacht. The service allows customers to charter private luxury yachts in haute destinations, including New York City and the Hamptons. Choose a fully staffed yacht ranging in size from 30 feet to 165 feet, from a sleek 64-foot Sunseeker to a 100-foot Hargrave ready for party hosting. Users can book half- or full-day voyages through the website or mobile app, with catering packages available. The company has also launched the YachtLife Membership Club for frequent yachters who want access to members-only pricing, VIP invitations to YachtLife events and the expertise of personal concierges. All seafarers have to do is show up and enjoy the waves.

THE WING PHOTO BY TORY WILLIAMS; YACHTLIFE PHOTO COURTESY OF NAVY BEACH



BEST PERSONAL ASSISTANT SERVICES

Specializing in luxury lifestyle management, **RC Inc.** (rcinc.com) is the best, most above-and-beyond personal assistant you'll ever have. Founded by 20-year event veteran Robert Cottone, the company offers day-to-day services such as calendar management and personal shopping but really shines when it comes to gifting and event production. The team transformed the penthouse restaurant of the Gramercy Park Hotel into an intimate dinner for two with a garden wall and designed a lavish dog bed with Versace linens. RC Inc. can send thoughtful last-minute birthday gifts; arrange private, backstage meet-and-greets with Broadway stars; and create floral sculptures to resemble virtually anything. Cottone once even commissioned shirtless male runway models to deliver balloons that spelled out the client's name. Now that's service.



BEST ADVENTURES TO BOOK

Known for curating the most luxurious travel experiences, **andBeyond** (andbeyond.com) has now launched Small Group Journeys offering privately guided all-inclusive expeditions. Trips range from searching for snow leopards in the Himalayas to mobile camping in Botswana to seeing the best of Africa in a private jet. Rich cultural experiences range from an East African photographic safari to full immersion in the vibrant cultural heritage of India on their Eat, Pray and Love Expedition. Many journeys cater for just 4 to 12 guests, ensuring an intimate experience with personalized flexibility to explore, and unique access to iconic locations and local culture immersion. Additional perks like VIP terminal access and dedicated guides keep the focus on enjoying the experience.



MOST GLAMOROUS GYM

For Manhattanites who don't have the energy to suffer through overcrowded gyms, the private and luxurious **Madison Square Club** presents an appealing alternative. The fitness training and nutritional counseling center boasts a team of health experts led by famed workout guru and founder David Kirsch, whose following of grateful clients includes Faith Hill and Kerry Washington. Kirsch offers members the opportunity to attend spa retreats in reviving destinations like Capri and Costa Rica for the most heavenly workouts imaginable. *210 Fifth Ave., davidkirschwellness.com*





BEST NEW HOTEL

As part of the Cipriani hospitality family, **Mr. C. Seaport** will move downtown to continue a longtime legacy of sumptuousness. The space contains 66 guest room accommodations, including six premium suites with panoramic balcony terraces. Rooms are stacked with amenities such as rain showers, 50-inch interactive 4K televisions and fine Italian linens, but guests should be sure to venture out to the Italian restaurant concept and the lobby lounge for afternoon tea. "After many years of searching for the appropriate location and opportunity within New York City, we are pleased to continue the growth of the Mr. C Hotel brand with our partners," developer Bob Chassemieh says. "The rebirth taking place in the Seaport District as a dining, retail and entertainment destination makes it the perfect home for Mr. C's only New York hotel." *33 Peck Slip, mrkseaport.com*



BEST COCKTAIL CURATION

"I started to drink Champagne very early on," says Stephanie Watine Arnault, remembering family gatherings where her passion and palate for fine wines and spirits first developed. As the next generation of the LVMH Moët Hennessy family, Arnault is helping the luxury house's newest venture, **Clos19** (clos19.com)—an online lifestyle retail brand offering exceptional services, products and experiences from the beverage world of LVMH. "We [not only wanted to sell bottles], but we [also] wanted to explain to our customers what to do with these bottles," Arnault says. Customers can book Become the Host experiences where experts provide tastings, mixology master classes and curated celebrations. A Champagne master class surveys some of the finest prestige cuvées from Dom Pérignon, Moët & Chandon and more. Cheers!



BEST SPA

In a city rich with luxurious spas, the **Spa Valmont at Hôtel Plaza Athénée** shines as a premier spot for fabulous facials and indulgent pampering. From the Elixir des Glacier Majestic Treatment (\$725), the ultimate 90-minute facial using products from the Valmont Essence of Bees collection, to the newly bowed Instant Glow Facial (\$150), a 30-minute express anti-aging facial that will leave your skin radiant and glowing, all treatments use the prestige Spa Valmont product line and begin with tea and a complimentary foot bath and massage. *212.606.4675, plaza-athenee.com/spa-fitness-en.html*





BEST CAR RENTAL

Silvercar proposes a luxurious alternative for those with refined taste in rentals. The mobile- and web-based service allows users to make on-demand vehicle bookings. Available on iOS and Android, the Silvercar app manages reservations, pickups, drop-offs and receipts for eco-friendly, easy purchases. The best part is that Silvercar guarantees use of a silver Audi A4 every time, so no standing in line for an economy car. Wi-Fi, GPS navigation and SiriusXM satellite radio are also included at no additional price. "Audi and Silvercar share the same vision," says Dietmar Vogenreiter, board member for sales and marketing at AUDI AG. "We want to open up a new, flexible way to access mobility for our customers while offering premium quality in every respect." *From \$49 per day, silvercar.com*

BEST BUILDING AMENITY

Real estate developer Related Companies and digital home manager Hello Alfred are coming together to give luxury tenants the help they need managing unmanageable schedules. Those who live at Related Companies' rental properties will have access to **LifeSimplified**. The platform arranges help with errands and chores such as packing, grocery shopping, baby-proofing and making sure your apartment is perfect by the time you get home. "Life Simplified will offer a new suite of services aimed at allowing our residents to spend their time living their lives to the fullest, while we take care of the rest," Related Companies CEO Jeff Blau says of the service. *related.com; helloalfred.com*

